

MAYOR OF LONDON

Greater London Authority
Community Funding

INTRODUCTION

- Welcome
- Untold Stories – Grants by the Commission for Diversity in the Public Realm
- Building Strong Communities Fund
- Funding aimed at community-led organisations
- Joint presentation to explain funds
- Untold Stories Deadline: 5 October 2022
- Building Strong Communities Fund: 8 August 2022

COMMISSION FOR DIVERSITY IN THE PUBLIC REALM



- Mayor's flagship commitment to cementing London's reputation as a diverse global city
- Announced in 2020
- Millicent Fawcett in Parliament Square in 2018
- 14 Commission Members
- Partners Board
- Borough Working Group
- Community consultation

Alt Text: statue of Millicent Fawcett holding a sign that says 'Courage Calls to Courage Everywhere' in Parliament Square

UNTOLD STORIES

Community-led Projects that

- Create new objects (murals, artworks, plaques, benches, gardens, play areas, etc.) that increase diversity and representation in London's public spaces
- Provide context, insight or draw attention to invisible, contested or missing diverse heritage in London's public spaces

Deadline: 5 October 2022

Decisions and Feedback: Feb 2023

Start Project: March 2023

Complete Project: March 2024



Alt text: 'Nelson's Ship in a Bottle' Yinka Shonibare CBE, on the Fourth Plinth in Trafalgar Square 2010

WHO CAN APPLY?

Applicants must:



Alt text: Painted wall with faces and the text 'We were there. We are Here. Keep our stories alive'. Waterloo Bridge

- Be a constituted community group or not-for-profit organisation
- Be based anywhere in Greater London
- Have a turnover of less than £500k per year

Unconstituted community or mutual aid groups can apply, but must work with a constituted sponsor organisation to support your application

Priority will go to:

- Organisations or groups that are majority led by Black, Asian and minority ethnic Londoners, Deaf and disabled Londoners, LGBTQ+ Londoners, women or people from a lower social economic background (majority led means at least 50% of your management and staff).

TEST AND NURTURE GRANTS

£1,000 - £5,000



Alt text: Statue of 'Alison Lapper Pregnant' by Marc Quinn on Fourth Plinth, Trafalgar Square with people sitting on steps next to it (2005)

- Test new ideas, run a small-scale project or develop a project
- No partnership funding required
- An idea with some goodwill behind it and a sense of what you need to get where you're going
- Could include:
 - Community consultations or workshops
 - Working with an artist to develop ideas for new community project
 - Testing a new idea with your community

GROW AND MAKE HAPPEN GRANTS

£5,000 - £25,000

- Developed or tested on the small-scale with clear plan of how to make happen
- No partnership funding required – but encouraged
- Completely new or something that's working well and needs funding to continue or grow
- Could include:
 - Making and installing new objects
 - Developing and delivering tours or trails that highlight missing or hidden diverse heritage
 - New digital or augmented reality projects



Alt text: A person looks at a large mural of musician Evelyn Dove by Carleen De Sozer

UNTOLD STORIES ROUND ONE PROJECTS



Alt text: People on scaffolding painting a mural on the side of a house. Other people on the road watching. Photo from Clapham Film Unit. Photo by Charlotte Bill

Test and Nurture

- Club Kali Network – Pink Hub
- Vanbrugh Estate TRA – The Lost Story of Emily Wilding Davidson’s Blackheath
- 492 Korna Klub – Brixton Sound System Mural

Grow and Make Happen

- Chabad Lubavitch of Islington – Jewish Heritage Trail
- Pepys Community Forum – The Deptford Community Monument Project
- London LGBT Forums Network – Rainbow Plaques

HOW WILL WE MAKE A DECISION

Criteria and Panel



Alt Text: Group of people standing around a rainbow plaque for My Beautiful Laundrette, Wandsworth LGBTQ+ Forum and Studio Voltaire

- ONE: STORY AND VISION
What you want to do and why
Why it's important
Experts and lived experience
- TWO: DIVERSITY AND INCLUSION
How are people invited to take part?
How have you involved your community project design
Accessible to Deaf and disabled people
- THREE: MAKING IT HAPPEN
Skills and experience
Project plan
Budget
- FOUR: AIMS
How well does the project meet Untold Stories and Commission for Diversity in the Public Realm aims?
- PANEL**
WHO? WHERE? WHAT?

BUILDING STRONG COMMUNITIES FUND - AIMS

- Support London communities most affected by COVID-19, enabling them to shape their recovery
- Opportunity aimed at smaller equity-led groups/organisations, less experienced in applying and/or receiving grant funding
- Application and M&E process to be as straight forward and simple as possible for applicants and grantees
- Projects to show how they will help to meet at least one of the Mayor's Building Strong Communities mission outcomes:
 - **Londoners are supported to shape their communities post Covid-19**, e.g. meeting new needs that have emerged by developing community activities and services
 - **Unheard voices are amplified** and heard so that communities have influence and control over decisions, e.g. people from communities who are under-represented in decision making have opportunities to have their voices heard and shape change
 - **Feelings of belonging are increased**; loneliness and social isolation are decreased
 - **Feelings of connection within and across communities are increased**, e.g. relationships are strengthened between neighbours and communities.



GRANTS OVERVIEW

£915,000 total funding

3 x funding rounds (Dec 2021 / June 2022 / Jan 2023)

Round 1 projects beginning from mid-July 2022

Round 2 opened 13th June 2022 with deadline of 8th Aug 2022

Microgrants and small grants available (only microgrants in final round so last opportunity for small grants now)



2 TIERS OF FUNDING

Microgrants:

- Funding between £1,000 and £5,000
- Projects may start any time after award is finalised but must be completed by 29th Dec 2023 (1 year)
- Project must align to one of the Building Strong Communities mission outcomes
- Turnover £50k or under

Small Grants

- Funding between £5,001 and £10,000
- Projects may start at any time after award is finalised but must be completed by 28th June 2024 (18m)
- Project must align to up to two Building Strong Communities mission outcomes
- Turnover £200k or under

FUNDING DISTRIBUTION

Round 1:

- £365,000
- 47 grants awarded

Round 2:

- £350,000
- Expect to fund between 10-20 microgrants
- Expect to fund between 20-30 small grants

Round 3:

- £200,000
- Only microgrants will be awarded
- Expect to fund between 40-50 microgrants

WHO CAN APPLY?

Fund is targeted at smaller grassroots groups/organisations with projects that will involve the communities most affected by COVID-19 with:

- Annual turnover of £0 to £50k in last set of financial accounts/financial document equivalent for a microgrant
- Annual turnover of £0 to £200k in last set of financial accounts/financial document equivalent for a small grant

Applicants will need to be one of the following:

Registered Charity

- Charitable Incorporated Organisation (CIO)
- Community Interest Company (CIC) limited by guarantee
- Company Limited by Guarantee Company (CLG)
- Constituted Group/Organisation
- Excepted or exempted charity
- Community Amateur Sports Club
- Community Benefit Society

All applicant organisations and groups must have at least two Trustees/Directors/Management Committee members who are not related and have a charitable dissolution clause within their governing document.

WHO CAN APPLY?

All funded groups/organisations must be equity-led, if possible

Our definition of 'equity-led'

Where at least 75% of the Trustees and at least 50% of staff members have personal experience of the issues they're tackling or the communities their projects are supporting.

Organisations and groups should identify activities that will have a positive change in people's lives during the project timeline (an immediate need)

Applicants must be permanently based in a London borough and with a London based correspondence

APPLYING THROUGH A SPONSOR ORGANISATION

Non-constituted organisations

If your organisation is not legally constituted (e.g. mutual aid group or unincorporated), you must apply through a registered sponsor organisation that meets all eligibility requirements, except annual turnover and the need to be equity-led.

Newer organisations

If your organisation is a new/newer organisation without all required paperwork, you must apply through a registered sponsor organisation that meets all eligibility requirements except annual turnover.

Regardless of the sponsor's organisation type, the registered sponsor organisation must:

- Be registered with Companies House or Charity Commission for England and Wales
- Be registered in London
- Have received income in the last year
- Have 3 Trustees/Directors/Management Committee members who are not related

Key facts about applying through a sponsor

- Knows organisation
- Governance documents and bank account
- Safeguarding from delivery organisation
- Public liability insurance
- Letter of support
- The sponsor is not involved in any of the project delivery
- Willing to hold and distribute to you any funds awarded, should you be successful

COMMUNITY-LED PROJECTS

All projects must be community-led, meaning:

...the people benefiting or taking part must be involved in the design, planning and delivery. This can be broken down as:

- Activities designed and led by the community, e.g. a neighbourhood group on a street
- An organisation where staff/volunteers are from the local community (community' participants based on a shared interest or by location)
- An organisation that has co-designed activities with the local community

Applicants must provide us with:

- A clear explanation on which community group/s their project supports
- An explanation on specifically how their chosen community/ies have been negatively impacted by COVID-19 or how the pandemic has exacerbated any deep rooted issues

PROJECT EXAMPLES

A few examples of project headlines that meet one of the four Building Strong Community project outcomes:

- 10-week project in Lewisham to increase accessibility to key public services for London's blind, partially sighted and visually impaired people, who may be feeling disconnected or unaware of what's available in the area they live.
- Fighting racism and raising the voices of South-East and East Asian Londoners – groups that have experienced increased levels of hate crime – through a series of monthly workshops and community activities over six months.
- Weekly mental health support groups for young people who are experiencing anxiety about their futures due to unfavourable labour market conditions due to the pandemic.
- Regular (e.g. weekly) walking, sports or other social activities for LGBTQ+ individuals who may have experienced social isolation during the pandemic
- Community allotment created on a disused space – bringing residents of all generations together for weekly sessions over a 10-month period, to grow healthy local food and build gardening and cooking skills.

Projects can fall into the category of being either: New / More / Slightly different / Repeat.

However, if not new it's vital to tell us about the added value this funding will bring.

ASSESSMENT CRITERIA

Assessment criteria areas considered when reviewing applications

- Strength of the project idea and how much of a good fit it is for this Fund
- How involved the targeted benefitting community have been and/or will be
- Whether the impact of the project for those taking part is clear and if it appears to be good value for money
- How accessibility to the project has been considered and factored into the budget
- Whether appropriate project risks have been well considered, along with clear actions to mitigate (lessen) those risks
- Whether the organisation appears to have the appropriate capacity to manage the proposed project
- Whether the organisation is equity-led
- If an organisation has not been funded by the GLA in the last three years or whose funding has been received from the GLA over the last three years amounts to £50,000 or under.

Additional set of criteria (if required when similar projects/applications score the same)

- Ensuring a geographical spread of applications are considered from across London
- Ensuring a spread of project themes, e.g. we are keen to fund projects across themes of Arts and Culture, Children and Young People, Food, Mental Health and Wellbeing
- Considering if there are projects with a greening angle
- Considering if there are projects that involve volunteers to increase participation

WHAT SHOULD YOU TELL US?

- Who you are and who you represent
- What you want to do and why
- What activities you are planning
- Who or what will be represented
- How you have or plan to involve your community
- How will other people feel about your project?
- Future plans
- Skills and experience



Alt text: People looking at 100 Wishes of Hatcham Community art wall with close up of some of the designs. By hARTslane (2019)

SUPPORT AND ACCESS COSTS

ACCESS SUPPORT

- Help to understand the grants and apply
- Inclusion Partners

OTHER FORMATS

- BSL Video
- Easy read



Alt Text: Group of people standing around a rainbow plaque for My Beautiful Laundrette, Wandsworth LGBTQ+ Forum and Studio Voltaire

SUPPORT AND ACCESSIBILITY – BSC FUND

If you have additional needs and a standard application form isn't accessible to you, please contact Rocket Science to arrange a video call to discuss your needs: accessibility@rocketsciencelab.co.uk / 020 3291 3026

If you require support with your application and are from one of the following groups, our equity partners would be happy to speak with you:

Applicants from a DPPO (Deaf and Disabled People's Organisation)

Inclusion London - Ailsa.McWilliam@inclusionlondon.org.uk / 07935 378564

Applicants from LGBTIQ+ groups

Consortium - briony@consortium.lgbt / 020 7064 6505

Applicants from Black, Asian and Minority Ethnic groups

Ubele - Deborah.robinson@ubele.org

Applicants from Women Centred groups:

Women's Resource Centre - admin@wrc.org.uk

Also available in other formats:

- Large Print
- BSL
- Easy Read

OTHER SUPPORT – BSC FUND

Support calls

- Please contact Rocket Science by phone on 0203 291 3026 or email at bscgrants@rocketscience.co.uk to book a 20-minute support call for any Tuesday during the application time-period.
- Come prepared with specific questions about your application (having read the Fund guidance and FAQ)
- Cannot help refine a project idea but can help with guidance on the remit of the Fund, answer eligibility queries and any technical queries in submitting a form you may have

OTHER SOURCES OF FUNDING AND RESOURCES

- Arts Council England:
<https://www.artscouncil.org.uk/projectgrants>
- National Lottery Heritage Fund:
<https://www.heritagefund.org.uk/>
- National Lottery Community Fund:
<https://www.tnlcommunityfund.org.uk/>
- My Funding Central:
<https://www.myfundingcentral.co.uk/>
- Charity Excellence Framework
<https://www.charityexcellence.co.uk/>



Alt text: Two black clenched fists outside a building: Part of the artwork 'Olive Morris', by Rene Matic, 2018

USEFUL LINKS

[Untold Stories – Grants by the Commission for Diversity in the Public Realm
webpage](#)

[Building Strong Communities webpage](#)