

WAND UK Social media Volunteer role.

Where	Kensington & Chelsea / Hammersmith and Fulham / Westminster
Role title	Social media Volunteer
Commitment	(3- 4 hours) a week
Why We Want You?	<p>Women Association for Networking & Development is a small charity based in the Greenfield area and is actively working in a number of London boroughs, currently running regular activities and supporting over 400 vulnerable women, disadvantaged young girls and families in Kensington & Chelsea, Hammersmith & Fulham and Westminster. Our aims are to empower women to become agents for their own change, increase visibility for disadvantaged young girls, and raise awareness of their struggle for equality in our communities in London.</p> <p>We offer free services, including advice and general information, advocacy, support, education and training. We have a multilingual team providing one to one mental and emotional support. We offer art, yoga and dance to women and young girls in our communities and we work holistically disseminating three wellbeing messages: accept who you are; eat healthily; keep active in all our programmes.</p> <p>We are looking for a dynamic person to help us develop a digital presence in this difficult time, to promote our services so that more vulnerable women are accessing those services and benefiting from them. We are currently seeking a dedicated volunteer to support us to maintain and develop our social media activity across all channels including Facebook, Twitter and Instagram.</p>
What's in It For You?	<p>This role will make a significant difference to us, enabling us to be more effective in spreading the word about our great work and promote our activities better and gain further support for the work we do.</p> <ul style="list-style-type: none"> • Opportunity to make a real and significant difference to a very small organization. • Satisfaction in knowing you are supporting our valuable work, making a difference to the lives of many disadvantaged and vulnerable women and young girls in our community. • Join a friendly staff and volunteer team at WAND UK • To enable the local community by raising awareness.

Volunteer role	<ul style="list-style-type: none"> • Creating engaging social media content and scheduling social media posts, liaising with staff as needed • Managing our social media community including moderating and responding to comments and messages • Growing our followers on social media platforms • Identifying key influencers and develop influencer engagement strategies • Making links with appropriate organizations to build new relationships within our online community • Managing content calendars, inputting key social media activities and updating as necessary. • Keeping up to date with WAND UK events and news
You skills	<p>We are looking for someone with experience of working in a social media role and/or someone who is a keen user of social media channels like Instagram, Facebook, Twitter and YouTube. We need people with:</p> <ul style="list-style-type: none"> • Experience in creating engaging digital content using a range of digital tools • Good understanding of social media trends and audiences • Knowledge of social media monitoring tools, digital evaluation and analysis • Good communication skills including good telephone and writing skills • Excellent attention to detail • Team player • Ability to research and collate information from the internet
Mandatory	<ul style="list-style-type: none"> • Must have a willingness to engage with all people of a diverse community • Must be willing to work within WAND UK policies, procedures and guidelines. • Must believe in our cause and what we do.

Who should you contact?

To discuss the role please contact Nawal Mobile: **07960834121** or email at info@wanduk.org

