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| **Hammersmith & Fulham Primary Care Networks Community Activator Expression of Interest** |

**Background**

The H&F GP Federation is hosting the employment of ten social prescribing Link Workers, five funded via the national GP contract and five funded by Macmillan Cancer Support. All of them are generic roles but will include working with patients living with cancer. Alongside the Link Workers (two per network) there is funding from Macmillan available for a **community activator role**. The Link Worker and activator roles are part of a wider Compassionate Communities programme, which aims to:

* Connect, innovate and be flexible about local solutions
* **Create a shared database** across providers, usable, open and meaningful
* **Communicate** – telephone, virtual, cafés, GPs, people
* Establish **Community Connectors** – volunteer members of the community who signpost friends, family, colleagues and neighbours to support their own community e.g. church/mosques/temple, supermarket, hairdressers, cafés, police
* When a signpost isn’t enough: Link Workers offer one to one appointments and do care planning, attend MDTs, acting as “the glue not the experts”
* Quality Improvement as core component to implementation and running

**Approach**

We will work in partnership with local community and voluntary organisations who have an existing volunteer workforce, a wide reach in the community and trusted relationships with BAME and seldom heard groups. We acknowledge these organisations have skilled and experienced staff and volunteers who understand the needs of the local population and are best placed to reach and support their community. However, they do not have expertise in providing cancer information and support.

The envisaged **aims** of the activator role are to:

* develop relationships across the community and voluntary sector and work with organisations and

individuals to catalyse further community support to address unmet needs

* upskill the volunteer workforce - training, supporting and equipping volunteers with the confidence, skills and knowledge to support service users / members of the local community affected by cancer and signpost them to appropriate sources of support
* train volunteer ‘Community Connectors’ to act as advocates in their own communities, supporting engagement and awareness events
* support the delivery of personalised care, as support will be provided by the local community with an awareness of the local services and specific needs of their community and the individuals within it
* map out the existing community resources building on the current locally held directories – working closely with the Local Authority and the refresh of the People First website

**Partner organisations**

The Link Worker roles are hosted by the H&F GP Federation on behalf of the five Primary Care Networks within the borough. Macmillan is providing grant funding over a two-year period to test and deliver its Right By You Outcomes Framework within primary care and the community. Compassionate Communities forms part of the work of the H&F Integrated Care Partnership – which includes Imperial College Healthcare Trust, West London Trust, Central London Community Health Trust, H&F Clinical Commissioning Group, the Local Authority and SOBUS.

**Process**

If you wish to be considered as an employing organisation for this post/s, please complete the attached expression of interest and return to the HFGP Federation no later than 5pm on Wednesday 25 March. You may then be asked to attend a session with Macmillan and the GP Federation to discuss your expression of interest. If you have any queries with regards this form, please contact Helen Poole, Director of Integration at [helenpoole1@nhs.net](mailto:helenpoole1@nhs.net). Please return the form to her.

Please restrict your answers to **300 words per question.**

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| **Organisation name** |  |
| **Lead contact name** |  |
| **Telephone number** |  |
| **Email address** |  |
| **Organisation address** |  |
| **Area covered by organisation** |  |

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| **Why is your organisation interested in working in partnership with the Federation, Link Workers and wider third sector organisations to employ and manage this role?** |
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| **Based on your experience and local knowledge, what are your recommendations on how this role would work with existing organisations in the borough – the GP Federation, health partners and other third sector organisations?** |
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| **Are there any additional benefits you believe can be realised through this role and partnership? Please describe below** |
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| **Do you have any concerns about the proposed partnership? If so what are they and how do you feel these can be addressed?** |
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| **How would you reflect differences across the five Primary Care Networks in terms of third sector provision and partnerships?** |
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| **Finance: the proposed funding for this programme is a maximum of £142,000 for a two year period. Please provide detail of how you would use the funding for the role/s** |
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| **Impact analysis: what would be your proposed mechanisms for measuring the impact of this role/s?** |
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| **Please provide information on any other roles you are providing within the borough which may support or affect the provision of this role** |
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| **What do you see as the challenges of managing this role and how would you address these?** |
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| **How quickly do you envisage being able to recruit to and mobilise the role/s?** |
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| **What assurance can you offer around the financial sustainability/ongoing viability of your organisation for the two year funding period?** |
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| **Additional information not covered elsewhere** |
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