



AY Group Community Services CIC plans to acquire and successfully run a centre, a community and business hub. This idea has germinated out of the three areas in which we are helping disadvantaged people to break the cycle of poverty, improve their career aspirations and encourage them to participate in helping and changing their community for the better. As our business idea is currently in the development stage, we currently require funding for expenses as we move forward. This will put us in a great position to finally push forward with our idea and begin actively seeking larger premises. With this in mind, we wish to meet our goal of opening a community hub for the community within the next two years.

## COUNTER TOP & MOBILE CONTACTLESS UNIT

GBx Core is the most advanced contactless payment device, taking charitable fundraising to a new level. You can help us by taking the GBx device in your shop so the customers can donate to our project. *Ask our staff for more details.*

### HEAD OFFICE

Crisp Street Exchange,  
12 Vesey Path,  
London, E14 6BT

Monday to Friday from 8am - 8pm

### TRAINING & DELIVERY

Estate Office A Block, Peabody Hall,  
Fulham Estate, Lillie Road,  
London SW6 1UH

Monday to Friday from 8am - 2pm

**0044-(0)-759 482 8031**

**0044-(0)-207 381 8502**

**0044-(0)-785 294 5928**

office@ay-group.org | danny@ay-group.org

[www.ay-group.org](http://www.ay-group.org)

**AY Group Community Services CIC is a not for profit organisation which is planning to provide a Community Hub where people of all ages, cultures and abilities are encouraged to use the community facilities offered.**

## **THE AIM IS TO PROVIDE COMMUNITY COHESION AND WELLBEING.**

Our dynamic and commercially minded CEO who is actively researching all avenues of funding, local support and service users. He believes passionately, that London is in desperate need of Community Hubs to provide a safe, secure and pro-active set of services. The aim is to provide services that will promote social enterprise; training services; employment and entrepreneurial opportunities within in the local area.

Hammersmith & Fulham is an Inner west London borough which has great affluence. It has the lowest unemployment ratio in London at 3.46%, having fallen from 5.7% in 2011-2013 (which was only the 8th lowest rate). Hammersmith & Fulham also one the lowest percentages of low-paid residents at 16%, as well as the greatest decrease in low paid residents in the past three years.

Despite this, poverty is a problem in Hammersmith & Fulham with the 30.5% poverty rate above the London average of 27%. It only gained a few new affordable homes between 2013 and 2016, and even the cheapest rents are more expensive than in most other boroughs. Premature mortality is worse in Hammersmith & Fulham than in any other borough.

## **FACTS:**

- **31%** of people in Hammersmith and Fulham are living in poverty
- **53%** of households in temporary accommodation in Hammersmith and Fulham were placed out of borough
- **3.5%** of working-age people are unemployed in Hammersmith and Fulham
- **235** Knife Crime Offences were reported in Hammersmith & Fulham, between March 2017 and March 2018

## **THE VISION**

Our vision is to offer a facility that will provide social, educational, recreational and wellbeing activities in a safe and secure community environment. It will also promote community cohesion through dialogue and discussions at the centre where all groups from diverse backgrounds will be welcome. We will attract new groups and maintain our existing groups. Our aim will be to provide a service that will exceed the expectation of our customers.

## **THE MISSION**

Ultimately, the mission is to provide people young and old with a positive focus and access to skills that will enable them to have equality in life alongside their London counterparts. We need your help – the smallest of donations are vital to realise our vision.