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| |  |  | | --- | --- | | |  | | --- | | **Dear Sobus Community,         I have recently come across Sobus while mapping non-profit initiatives throughout the UK that are working for a good cause and applying exceptional solutions, and we decided to reach out for you as potential partners to collaborate with.**  **ECHO (Eco Community Hub Organisation) is an innovative social enterprise startup which grants greater visibility for our small and medium sized partner organisations enabling them to reach out for the majority of citizens like never before.**  ***Why?*             I am here to shake things up in the non-profit sector. My aim is not only to give you a helping hand to reach out for the wider public by introducing them your goals and achievements, but to get them personally involved and most importantly: to inspire them.  *How?*           To be able to achieve our goals to build a truly open and collaborative society when citizens are well-informed and interested in the world’s most pressing issues I am going to need your help as well. You might not even realise it but you own something priceless, and that is the highest level of dedication, compassion, readiness to act and once-in-a-lifetime experiences for the society. The word needs to be spread through cinematic short stories where people can interact with you in person and share your story with the rest of the world to invite them on an educative journey and mobilise them to become actively involved.**  **We are also pioneers in creating a video sharing forum provided for our members which is the most innovative, efficient and transparent way of exchanging thoughts and personal experiences amongst all of us.**  **That would provide you and the cause you fight for a well-deserved visibility in a way that all the participants could greatly benefit. And it wouldn’t cost you a penny. Win-win-win!  *Why now?*           The non-profit sector has been flourishing in recent years, but we are already facing certain changes which will have effects on the funds coming from the European Union and on the people’s donations habits. Now we also live in an era of compact information of video contents which needs to be implemented into all kinds of businesses, including charities and social enterprises operate and convey information to the public. In order to continue growing and to be able to deliver the UN Sustainable Development Goals by 2030 we need citizen-led engagement, new ways to reach people outside “the bubble” and cross-sectoral cooperation.            What I'm here to offer you is a unique solution yet based on well-known systems which enables to create value out of our available resources using asset-based community development.          If you are willing to accept my help and to make a confident step towards a modern, brighter, sustainable future, please don’t hesitate to contact me via e-mail.**  **I wish you all a productive, successful and fun month!  Best regards,**    **Zoltan Harshegyi**  **Founder at ECHO**  **Web:** [**https://michael-jouanneau.github.io/ECHO/**](https://michael-jouanneau.github.io/ECHO/) **(under construction)  e-mail: zoltan.echo@gmail.com** | | |