



Acknowledging Youths CIC  
part of AY Group

**TESCO**  
Every little helps

# TIME FOR CHANGE



*Vote  
for our  
project!*



AY Group will start a new long-term project, "**Time For Change**". This project will introduce mentoring to our already successful programme of activities. We will use this approach as an effective method for driving learning and development so that each disadvantaged individual, whom we work with, receives the appropriate learning and motivation to address their specific individual needs. Those needs being related to their social isolation and its causes. What this means is that the individuals may receive through our regular programme of training and development the ability to address their skill needs, but with an additional focus on development through mentoring. This will enable them to address issues to do with attitude and long term habitual behaviour which often holds them

back in the processes when seeking and applying for employment opportunities, regardless of the formal training they have received in classroom. The mentoring process will ultimately allow individuals to recognise their personal issues and plan individually to succeed with the support of a trained mentor.

Our main target audience will be the H&F White City/Old Oak community as this is an area where young people are out of work and struggle career wise. Since HS2 will create a huge number of job opportunities, we want to ensure we help the young people of this community be fully prepared to grasp these opportunities by joining our mentoring scheme.

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