



Nextdoor is bringing a sense of community back to neighbourhoods

People across Hammersmith & Fulham are now using a free private social network. It's called Nextdoor and it's just for you and your neighbours. On Nextdoor, you can share recommendations for traders,

plan neighbourhood events, set up a book club, discuss local crime and safety issues with the police and your local Neighbourhood Watch group, offer items for sale or swap – and much more!

Join us today and start talking to your neighbours!



Signing up to Nextdoor

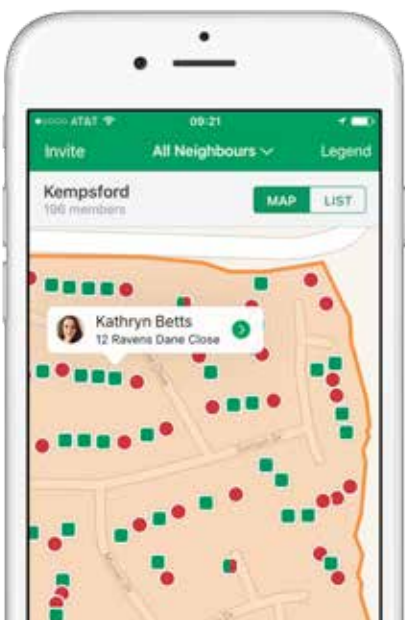
Signing up to Nextdoor is very easy. You can join either by going to our website (www.nextdoor.co.uk) or by downloading our app on your Smartphone.



When you sign up, we ask you to verify your address. This is so that everyone who joins can trust that they are talking to their real neighbours.

We also ask everyone to use their real name.

When you have signed up, you can see who has joined in your neighbourhood by looking at the



neighbourhood map. And you can invite neighbours who haven't yet signed up to join. The more of your neighbours that join, the stronger your community network will be!

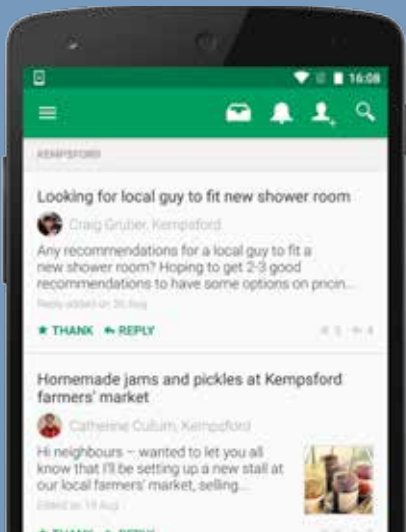
What can I use Nextdoor for?

On Nextdoor, you can share information on local events, alert each other about crime and safety issues, sell or give away unwanted items, find a lost pet, organise an estate clean-up, find a babysitter, get advice on a trusted local handyman – and simply get to know your neighbours.

These are useful, everyday things that can make a difference for your life.

There are many other things Nextdoor can be used for:

- You can set up a group for a residents' association so that residents have a place to discuss issues affecting their estate.
- You can work together with your neighbours to make sure someone is always keeping an eye on an elderly or vulnerable neighbour.
- You can set up a running club, a gardening help group, or a new exercise class.
- You can set up a scheme to exchange skills. For example, in one London neighbourhood, one neighbour is offering computer lessons to kids and another is offering to cook meals for elderly neighbours.



How to post on Nextdoor

Posting a message on Nextdoor is very easy. You can choose who you want to see your message – so you can post just to your own neighbourhood or, if it's relevant, you can also include all or some of your surrounding neighbourhoods.

You write your message and you can include photos – so if you want to advertise a sofa for sale, you can upload pictures. Or if you are advertising a local event, you can upload a picture to show what type of event it is. It's very simple!



Our partnerships in Hammersmith & Fulham

Nextdoor also provides a platform for local public services who want to keep in touch with you and get feedback from you.

We are working with H&F Council and the local police – and hopefully soon, the local fire service – to help them work better with you and for you.

They cannot see anything that you post in your neighbourhood – there is no Big Brother! Your neighbourhood is completely private for you and your neighbours.

More than 1,600 government agencies, police forces and fire services in the US use Nextdoor to communicate with their communities – and many police forces say that being on Nextdoor with their local communities has helped to not only catch criminals but bring down the local crime rate and keep people safer.

