

# 2015 Business Challenge Group

## **The Challenge:**

How can businesses help local charities without giving money or team volunteering?

## **Requirements:**

We need a group of 6 – 10 managers and senior managers to come up with a solution and business plan to address the challenge of how businesses help local charities without giving cash or team volunteering activities.

For the Challenge Group to be successful we want to have a mixed group of managers and senior managers who have business planning, sales, marketing, finance or corporate social responsibility experience that are action orientated.

## **Timeframe and commitment:**

Those who agree to join the Challenge Group will have up to 6 months to come up with a solution and create an outline business plan to address the challenge. It is a chance to make a real sustainable difference to how businesses engage and support the community.

Sobus and Works4U will facilitate the first meeting in March 2015 and then the group will elect a chairperson and convene their own meetings supported by regular check-ins with Ian (Sobus) and Dominic (Works4U).

For those that commit to being involved it will enhance your personal development, career progression and CV, enabling you to work with and learn from peers from other businesses in the area and give something back to the community.

## **Background to Sobus, Works4U and the 2015 challenge:**

Sobus is the organisation that supports charities and voluntary organisations in Hammersmith and Fulham to survive, thrive and address the needs of the local community.

Works4U is the not-for-profit social enterprise arm of the HFVC Group and organises corporate volunteer challenges within the community in order to help businesses and employees fulfil their corporate social responsibility.

Sobus and Works4U are working in partnership to run this business challenge so that businesses in the area can better support and engage charities and voluntary organisations. A successful outcome for this challenge will also mean that charities and voluntary organisations have a systematic way to engage with business in the area which is not just about money. Businesses and charities have a lot to gain from working more closely together and this challenge will help to build on what is already in place and achieve even more in 2015 and beyond.

## **Further information:**

To register your interest being on the challenge group or to find out more please do not hesitate to contact:

Ian Lawry – Sobus CEO on 020 7952 1230 or [ian.lawry@sobus.org.uk](mailto:ian.lawry@sobus.org.uk) or Dominic Pinkney - HFVC Group CEO on 020 8741 9876 or [dominicp@works4u.com](mailto:dominicp@works4u.com)

