**Provision of Financial Literacy and Job-Readiness Programming Application Form**

**Industry:**

* Charity/third sector
* Job training
* Financial literacy
* Employment services

**Location of grant:** Greater London area  
**Value of Grant:** £14,400.00 GBP per selected partner  
**Published Date:** June 28th, 2019

**Application Deadline:** September 30th, 2019  
**Grant Start Date:** October 9th, 2019  
**Grant End Date:** October 9th 2022

**Suitable for registered charities:** Yes  
**Suitable for Voluntary, Community and Social Enterprises:** Yes

**Description:** United Way UK will launch a collective programme of financial literacy and job readiness training in the greater London area in September 2019. The programme will run over the course of three years and will rely on multiple charity or SME partners to achieve its stated goals. The programme is funded in full by a large financial services company with offices in London and around the world.

The aims of the programme are to:

1. Increase the income & savings of 400 individuals through training and job readiness programming;
2. Demonstrate that 100 individuals have repaid loans through increased financial skills;
3. Place 50 individuals directly in employment through referral services.

United Way UK will engage a total of three partner organisations with the goal of each to achieve a single aim of the programme.

A prospective partner should be a charitable, voluntary, social or small enterprise with the stated goals of improving lives through financial literacy or job readiness training. Prospective partners should currently offer similar services in line with the stated goals. The grant funds should support and allow for expansion of already active services in the Greater London Area.

United Way UK intends to measure the collective successes of the programme through comparative surveys of service users. Successful applicants will be required to report progress on a quarterly basis to United Way UK.

Applicant organizations are invited to apply to fulfil one or multiple targets through their ongoing programming. A full application form is listed below.

**About United Way UK:** United Way fights for the health, education and financial stability of every person in every community. Supported by 2.9 million volunteers, 8.3 million donors worldwide and $4.6 billion raised every year, United Way is the world’s largest privately-funded non-profit. We’re engaged in nearly 1,800 communities across more than 40 countries and territories worldwide to create sustainable solutions to the challenges facing our communities. United Way partners include global, national and local businesses, non-profits, government, civic and faith-based organizations, along with educators, labour leaders, health providers, senior citizens, students and more. For more information about United Way, please visit UnitedWay.org.

**Address:**

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**Telephone:** +44 759 742 4357

**E-mail:** [grants@unitedway.org.uk](mailto:grants@unitedway.org.uk)

**How to apply:** Please apply directly to the United Way UK filling this form, attaching the required document and sending to [grants@unitedway.org.uk](mailto:grants@unitedway.org.uk) no later than **September 30th, 2019**.

1. **Organisation details**

|  |
| --- |
| **Organisation name:** |
| **Registered charity number or Inland Revenue Reference Number (if applicable):** |
| **Are you affiliated with a larger organisation? (If yes, please give details)** |
| **Organisation Website:** |
| **Organisation Twitter Handle:** |
| **Main contact name and job title:** |
| **Main contact email address:** |
| **Main contact phone number:** |
| **What programmes does your organisation currently offer?** |
| **How many people are involved in your organization?**  Full time paid staff:  Part time paid staff:  Board of Trustees:  Volunteers: |

|  |  |  |  |
| --- | --- | --- | --- |
| **What was your organisation’s total income in the last three years?** | | | |
| 2016 |  | Notes: |  |
| 2017 |  | Notes: |  |
| 2018 |  | Notes: |  |

**2. Application for funding**

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| --- |
| **Which KPI are you applying for? (please select one)**   * Increase the income & savings of 400 individuals through training and job readiness programming; * Demonstrate that 100 individuals have repaid loans through increased financial skills; * Place 50 individuals directly in employment through referral services. |
| **Do you have active programming that serves this KPI?** |
| **Please describe the programme(s) in detail.** |
| **If your application is successful how would you utilise the funding? (Please enclose a detailed budget with the application) Please describe in detail.** |
| **If your application is successful, what would be your expected impact over the term of the grant (3 years)? Please refer to specific KPIs.** |
| **United UK will utilise additional funds to help market partner’s programming. Briefly how would you suggest additional marketing funds be used?** |
| **Please share a brief case study from your past programming. Alternatively, you can enclose it separately.** |
| **How to you monitor & evaluate your programming? Please be specific.** |

**DECLARATION**

Before signing the declaration, please ensure you have completed all the sections in this application form, and that you have enclosed ALL the documents and completed all the actions requested on the checklist below. **Incomplete applications will not be accepted.**

PLEASE NOTE YOUR APPLICATION CANNOT BE PROCESSED WITHOUT A SIGNED DECLARATION.

Please enclose the following documents with this application (tick boxes on the checklist):

1. A beneficiary case study and photograph, which can be publish *if* your application is successful. Photographs should be HIGH QUALITY (no blurry or pixelated photos please) in .JPG/.JPEG format, attached separately to the text of the case study.
2. A detailed budget proposal for this grant.
3. The constitution/set of rules of your organization.
4. A copy of your organisation’s Safeguarding Policy if your organisation works with children, young people or vulnerable adults.
5. A copy of your organisation’s most recent yearly accounts.

I am an authorised representative of the organisation. To my best knowledge, the information provided in this application form is correct.

**Signature**

**Print name**

**Position in organisation**

**Date**

**Please send questions and completed applications to**

[**grants@unitedway.org.uk**](mailto:grants@unitedway.org.uk) **no later than September 30th, 2019.**